Data on the migration of health-care workers: sources, uses, and challenges
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Abstract The migration of health workers within and between countries is a growing concern worldwide because of its impact on health systems in developing and developed countries alike. Policy decisions need to be made at the national, regional and international levels to manage more effectively this phenomenon, but those decisions will be effective and correctly implemented and evaluated only if they are based on adequate statistical data. Most statistics on the migration of health-care workers are neither complete nor fully comparable, and they are often underused, limited (because they often give only a broad description of the phenomena) and not as timely as required. There is also a conflict between the wide range of potential sources of data and the poor statistical evidence on the migration of health personnel. There are two major problems facing researchers who wish to provide evidence on this migration: the problems commonly faced when studying migration in general, such as definitional and comparability problems of “worker migrations” and those related to the specific movements of the health workforce. This paper presents information on the uses of statistics and those who use them, the strengths and limitations of the main data sources, and other challenges that need to be met to obtain good evidence on the migration of health workers. This paper also proposes methods to improve the collection, analysis, sharing, and use of statistics on the migration of health workers.

Keywords Health manpower/statistics; Brain drain/statistics; Emigration and immigration/statistics; Data collection/standards; Statistics/standards; Data interpretation, Statistical, Developing countries; Developed countries; (source: MeSH, NLM).

Introduction

The migration of health personnel, both within a country and across international borders, is of growing concern worldwide because of its impact on health systems in developing countries and developed countries alike. It is estimated that more than 20% of physicians working in Australia, Canada and the United States of America come from other countries (1). This migration affects service provision, quality of care, and distribution of staff across administrative units and countries. As a result of globalization, the migration of health workers has become such an important phenomenon that it is one of the priority issues being addressed by mode 4 of the General Agreement on Trade in Services (GATS), which deals with temporary movement of people travelling from their own country to supply services in another country (what GATS calls “movement of natural persons”).

In this paper, the terms “health workers”, “health workforce”, “health personnel” and “human resources for health” are used interchangeably, although “human resources for health” may comprise people other than those who have been trained in health-related field, such as health policy analysts, health planners, medical statisticians or ambulance drivers.

Although the migration of members of the health workforce is moving up the political agenda in almost all countries, the evidence needed to monitor and evaluate the phenomenon and provide decision-makers with a solid basis for making policy is weak or often non-existent. In addition, despite the fact that there are many sources for statistics on the migration of health personnel, most datasets are neither complete nor fully comparable, and they are often underused, limited (in that they often provide only broad information on the phenomena associated with migration) and not timely (2). Moreover, evidence suggests that the availability of statistics on international migration has declined, particularly in developing countries (3). For instance, while several publications have highlighted the chronic shortages of health personnel in Africa and claimed that these are due partly to migration, evidence to sustain these claims is often anecdotal. This does not make such claims wrong, but it does make it impossible to say how the situation is developing.

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There are two major problems facing researchers who wish to provide evidence on this migration: the problems commonly faced when studying migration in general, such as definitional and comparability problems of “worker migrations”, and those related specifically to the movements of the health workforce. This paper focuses mainly on the second issue.

The purpose of this paper is to discuss some of the challenges researchers face in improving the quality of data collected on the migration of health workers and to advocate for the use of good evidence in decision-making. The discussion will be limited to the main sources that can be used to estimate the number of health workers (often referred to as the stock), the flow of workers, and to the potential uses of data. This paper does not discuss return flow to the home country, illegal migration or specific factors that affect migration in each country, nor does it focus on definitional problems unless they have an impact on the quality and comparability of data. (Comprehensive definitions of the main concepts can be found in reference 2.)

This paper has three objectives:
• to describe some of the potential uses of statistical information on the migration of health workers and who might use these data;
• to present the main sources of migration statistics and discuss their strengths and limitations;
• to discuss some of the challenges inherent in measuring the migration of health workers and look at ways to overcome these.

Definition and uses of data
Types of health-worker migration
When studying movements of health workers, we can distinguish three types of migration: internal, international and the “cross-industry” migration of people leaving the health system to work in areas not related to health (Fig. 1).

Internal migration describes movements of health personnel within national borders, across subnational administrative units, or between rural and urban areas. In most countries, health workers move from poorer settings and rural areas faster than the rest of the local population, leaving such locations understaffed in comparison with wealthier regions and cities. If not regulated, this type of migration tends to increase geographical imbalances and inequities in access to care (4).

International migration describes the movements of health workers who temporarily or permanently settle abroad (mainly because of problems in their home country), such as poor working conditions, low remuneration and lack of incentives, or insufficient availability of training and avenues for professional development. The main factors pulling health workers to migrate are attractive salaries and benefits, better working environments, or improved quality of life for the worker and the family (5, 6). International migrants include those who are no longer working in health in the host country, foreign trainees and graduates who do not return to their home country, and migrants who return and continue to work in health care.

Studies of the international movement of health workers usually distinguish between the countries that send health personnel (the source country) and those that receive them (the destination country). This paper recommends differentiating between those source countries that send their health personnel voluntarily and those that involuntarily lose health workers; this differentiation is important because the impact on each is different. The effect of migration on service provision in the first group is rather small. These countries usually have sufficient stock of health workers and “export” health workers mainly to benefit from their remittances. In the Philippines, for instance, the remittances from physicians working abroad were estimated to compensate for the costs of training and emigration (7). The impact on service provision in countries that are losing workers and are already suffering from shortages is more severe because migration of highly skilled health workers limits access to health care and erodes the quality of care.

We can count health personnel who leave their usual activities for more attractive activities in non-health-related fields as “skills lost”, and this can have the same impact as migration. This “cross-industry migration”, another type of internal migration, has an impact on service provision because vacancy rates in the health-care sector increase.

Potential users and uses of data
The migration of health personnel is a complex issue, and developing policy options to manage it is not easy. There is a wide spectrum of potential uses of statistics on internal and international migration. Those who use these data, both in the source and destination countries, are to be found at subnational, national, and international levels. Table 1 presents some potential uses of migration indicators and data sources.

At the country level, national and local authorities require information that allows them to assess the impact of health-personnel migration on staffing taking local needs or national standards
## Table 1. Potential sources of data on migration of health-care workers and possible uses of data

<table>
<thead>
<tr>
<th>Country</th>
<th>Main indicators</th>
<th>Main data sources for these indicators</th>
<th>National and subnational levels</th>
<th>International level</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Destination country</strong></td>
<td>No. of foreign health workers by occupation</td>
<td>Censuses, work permits, and registries of professional associations</td>
<td>Manage migration flow and estimate needs; formulate deployment and retention policies</td>
<td>Develop information on cross-border trends</td>
</tr>
<tr>
<td></td>
<td>Annual flow of migrants into country by occupation</td>
<td>Entry visas, work permits, registries of professional associations</td>
<td>Develop policies to manage health personnel; develop integration and deployment policies</td>
<td>Identify emerging patterns</td>
</tr>
<tr>
<td></td>
<td>Factors pulling migrants to country</td>
<td>Surveys</td>
<td>Manage flow of workers into country</td>
<td>Identify main source and destination countries</td>
</tr>
<tr>
<td></td>
<td>Distribution (age, sex, geography, etc.) of migrant health personnel</td>
<td>Tax and social security records, censuses</td>
<td>Formulate integration and deployment policies; develop policies to provide equity of access to care</td>
<td>Define common actions for monitoring and evaluating trends and policies in migration of health personnel</td>
</tr>
<tr>
<td><strong>Source country</strong></td>
<td>Factors pushing people to migrate</td>
<td>Surveys of workers in destination countries or of those intending to migrate</td>
<td>Manage flow of health workers out of country; develop retention policies in countries “losing” health workers</td>
<td>Identify best management practices (that is, retention, deployment, etc.)</td>
</tr>
<tr>
<td></td>
<td>Flow of workers out of country</td>
<td>Estimates from administrative records (entry visas, work permits, registries of professional associations) in main destination countries</td>
<td>Evaluate impact on service delivery and estimate hortages and vacancies</td>
<td>Develop guidelines for ethical recruitment</td>
</tr>
<tr>
<td></td>
<td>Remittances</td>
<td>Vacancy rates for health workers in source countries (excluding retired or deceased workers)</td>
<td>Assess impact on national economy and household income</td>
<td></td>
</tr>
<tr>
<td></td>
<td>No. of trainees who do not return</td>
<td>Estimates from administrative records (entry visas, work permits, registries of professional associations) in main destination countries</td>
<td>Estimate positive benefits of migration</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Financial costs and other impacts of migration</td>
<td>Vacancy rates for health workers in source countries (excluding retired or deceased workers)</td>
<td>Assess financial impact (costs of training, loss of taxes versus gain in remittances); reorganize service delivery systems; develop delivery systems; policies to allow equitable access to care</td>
<td></td>
</tr>
<tr>
<td><strong>Both destination and source countries</strong></td>
<td>Return flow of migrants</td>
<td>Records from the ministry of health, surveys</td>
<td>Assess impact on supply of health workers; assess impact on improvements in quality of care</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Internal movement between rural and urban areas and its impact</td>
<td>Records from the ministry of health</td>
<td>Organize service delivery; implement deployment policies</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Cross-industry movement</td>
<td>Censuses and workforce surveys</td>
<td>Assess impact of entire workforce on service delivery; develop retention policies; plan for human resources needs in health care</td>
<td></td>
</tr>
</tbody>
</table>
into account. Such data are used to define, implement, manage, monitor and evaluate policies. These data can also serve to define training needs and attrition rates, to shape deployment and retention policies, or be used to strengthen the attractiveness of the national and local health labour markets. Information on the migration of those who train medical professionals is especially important because of its impact on the capacity of a country to provide quality training and to conduct high-level research programmes.

At the international level, migration data on health personnel are critical in providing insight into cross-border trends and emerging patterns and destinations, in suggesting areas of common actions, and when describing, monitoring, and evaluating national policies. Data on the international migration of health workers can help identify best practices with respect to ethical recruitment and retention policies.

Main data sources on migration: types, quality, and problems

Specific features of migration data

Migration data usually come from a variety of sources and are collected by different organizations to be used for a range of purposes. While the United Nations recommendations on statistics on international migration may be useful in improving quality and comparability, most countries have problems implementing them because the minimum available dataset specified in the recommendations does not always exist. In addition, the UN recommendations specify that data on occupation is optional, but to analyse the migration of health personnel, data sources need to identify at least citizenship status and occupation in a way that separates health workers from other workers.

Proxies, such as country of birth, country of citizenship at birth, or country or place of usual residence, are sometimes used to distinguish citizens from foreigners. However, these proxies may lead to an overestimation or underestimation of the number of migrant health workers. Estimates based only on citizenship, for instance, do not capture naturalized immigrants, who are being counted as emigrants by their home countries.

Health workers can be identified only if their occupation is classified using at least the three-digit level of the International Standard Classification of Occupations (ISCO-88) or an equivalent scheme. Moreover, occupations like physicians and dentists can be separately identified only by using the four-digit level. In some cases, using information on occupation alone is not sufficient to distinguish different categories of health personnel and their activities. The use of other international standardized classifications, such as those for education (the International Standard Classification of Education) or industry (the International Standard Classification of all Economic Activities) can be helpful because the profiles of health workers differ across countries; this is particularly true for nurses. To optimally characterize health professions, the most detailed level of standardized classification systems should be used.

One specific feature of the migration of health personnel is that the total number of migrants from countries who “lose” health workers (those that have few health workers to start with) is usually small. The importance of migration should therefore be seen in terms of the scale and impact on the health system in the source country. As illustrated in Fig. 2, Zimbabwe lost the equivalent of about 30% of its newly graduated nurses in 2001 (most of them left for the United Kingdom), but in the UK this accounted for only 91 new registrations. If we consider other destinations that are popular with Zimbabwean nurses, such as South Africa and Botswana, we can imagine the impact of migration on the shortage of nurses in Zimbabwe.

Another specific feature is that health workers often do not work in health care in their destination (or host) country or may take lower-level jobs. For example, some migrants, such as physicians, may still be working in health care but as medical assistants or at another lower level. It is therefore important to be able to capture the current and previous occupations of migrants to ensure the quality and comparability of statistics from source, transit, and destination countries. Few countries have established a system to monitor the flow of migration coherently, and most countries are better at controlling immigration than emigration.

Content, strengths, and limitations

Because there are rigid rules governing the recruitment and employment of migrant health personnel in many destination countries, the international migration of health workers is more likely to be legal migration. As a consequence, many sources can be used to capture and analyse this migration. Potential sources include registers of work permits, records of entry visas, registries of professional associations, population registries, facility surveys, workforce surveys, household surveys, population censuses, and economic censuses.

Different types of entry visas and work permits are issued depending on the agreements between countries, the occupation of the migrant and the intended duration of stay. Statistics from entry visas and work permits can give an insight into the annual flow of migrants by occupation and country of origin or residence; they may also give information on some other characteristics of health personnel who migrate. Some countries, such as the United States, require foreign health workers to take an examination before filing an application for a work permit or visa. Data from these examinations could be used as indicators of the intention to migrate but they do not tell us how many successful candidates have left their home country. Other limitations of these statistics are that there is no way of knowing whether migrants meet the conditions of their visas or work permits, for example, by working in a specific place or job. In addition, because different agreements exist between different countries, migrant health workers will need work permits for some countries but not for others.

In some countries, professional associations and regulatory bodies, such as the Nursing and Midwifery Council in the United Kingdom, maintain registries of health workers authorized to practise. These registries have information on applications and

![Figure 2: Zimbabwean nurses registered in the United Kingdom as proportion of new nurses graduated in Zimbabwe, 1997–2001](image-url)
Challenges in measuring migration

Given the constraints discussed above, any assessment of the scope of international migration and its impact on a country's health-care system will remain an important challenge. Many countries cannot afford the financial burden of producing reliable statistics, so finding ways of reliably recording international movements and information on occupations (to allow identification of the main occupations of health personnel) is difficult. Moreover, because data are collected and processed at different times in different places, it is difficult to ensure the comparability and timeliness of data.

Being able to provide evidence on the migration of health personnel requires political will to strengthen the capacity to produce and use statistics. While many destination countries have fairly good statistical systems, source countries often struggle with insufficient staff and uncoordinated administration (2). Source countries that export health personnel have a better potential to monitor the flow of health workers than those countries that "lose" health workers. In addition, some destination countries are used by health workers who are in transit. Statistics from these destination countries may therefore overestimate the number of health workers.

Another important challenge is to identify the factors that push health workers to leave their home country; source countries often have difficulty monitoring the phenomenon, and qualitative information is sometimes required. Migration information is considered sensitive, and many governments do not collect or share data, even between administrations in the same country. Governments need to be aware of the importance of collecting and sharing data on migration so that migration can be better managed. However, in poorer countries there are many other priorities that must be met from scarce resources.

Better statistics

Better statistics on the migration of health workers can be obtained by standardizing, collecting, and analysing data on a regular basis. Adapting some of the UN recommendations so that they capture additional information specific to the migration of health workers may be a good starting point. Other specific actions may also improve our knowledge of the migration of health workers. They are:

- **Using existing data more effectively.** Many countries claim they lack data on health-personnel migration, but many sources could be used to analyse the phenomenon, even if their primary intention was not to collect data on the migration of health workers. It is better to formulate policies on the basis of limited data rather than on anecdotal information.

- **Improving the quality and comparability of data** to ensure a greater degree of confidence in the information. Compared with some areas of statistics, such as on the occupation, there is little international standardization of migration statistics. Data should be collected on the basis of established principles and methodological standards. Developing a minimum data requirement for tracking the movement of specific health personnel, such as nurses, could be helpful (16). Building the statistical capacity of the developing countries that have poor statistical systems should be part of this process.

- **Implementing a permanent follow-up system** to connect all stakeholders so that those who use the information can better explain what type of data they need and those who gather data can advocate for better use of it and get support for more data collection activities. This should include a permanent
system of data collection, not only to study the stocks and the flows of health personnel but also to analyse other specific policy issues.

- Networking between source and destination countries to harmonize their data collection instruments so that migration data on health workers can be compared using the same simple templates.

**Conclusion**

Migration has both positive and negative effects, and it is important to learn how to maximize the benefits and minimize the risks and costs. Policy decisions need to be made to more effectively manage migration at the national and international levels, but those decisions will only be effective and correctly implemented and evaluated if they are based on adequate statistical data. There is a conflict between the wide range of potential sources and the poor statistical evidence on the migration of health-care workers. Each data source has its own strengths and limitations. It is better to use existing data than wait for an ideal system to be set up.

To ensure the accuracy and comparability of statistics, efforts should be made to harmonize the definition of migration and to strengthen mechanisms of data collection, recognizing that the latter are subject to important constraints both because of limited resources and because of factors specific to the international migration of health-care workers. Collecting and sharing statistical information must be seen as a continual process. It needs to be neither extensive nor sophisticated, and mechanisms can be adjusted according to the specific needs and capacities of each country. In developing countries, in particular, the lack of capacity caused by the lack of resources and enough trained personnel as well as weak institutional infrastructure, limits the possibility of moving towards developing effective data management programmes.

Weak connections between data collectors and users are another major challenge. However, health workforce migration statistics should be considered a priority for health information systems. Some ways to improve the quality of the data on migration have been outlined in this paper. Many of them can be implemented on a short-term basis. WHO in collaboration with the International Labour Organization, the International Organization for Migration and other partners is working to harmonize instruments and methods for collecting and analysing data on the migration of health personnel. Interagency activities being undertaken in mode 4 of GATS will also be helpful.

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