Perception of body and corporeality in men practicing male prostitution in Guadalajara, Mexico

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Abstract Objective: To interpret the perception of the body and corporeality in a group of men practicing male prostitution in the center of Guadalajara, Jalisco, Mexico. Method: An interpretive phenomenological study from the perspective of Heidegger; the perception of the body is taken as a category of analysis based on 20 in-depth interviews with 13 males practicing prostitution. Results: The interpretation of the body and corporeality in men who practice male prostitution centers on the following categories: a) the dirty body, stigma, b) body-seeking opportunities, c) the body and corporeality, appealing to customers, d) the initial contact and body language, and e) the value assigned to the body, the rate. Conclusion: The perception of the body and corporeality is part of a strong social stigma of the activity, as is the recognition of a hegemonic discourse of masculinity; the body is the linchpin of its practice.

Key words Prostitution, Human body, Masculinity, Qualitative research, Sexuality

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Introduction

Male prostitution cannot simply be reduced to genitalia; the body as a whole enters into play, and understanding it entails recognizing experience and meaning. The body is a vehicle, a tool of the trade, a mode of socialization and of staging, and a reality that is rarely made visible^{1,2}. Men who engage in male prostitution are considered to be a relatively small population, and their services are offered in sites that are displaced and suggest invisibility and clandestinity, with few health guarantees, increasing the health risks³⁻⁶.

The body of the male prostitute is analyzed from the perspective of Heidegger's interpretive phenomenology, aimed at "grounding theory in lived experience and revealing the manner in which the world is produced through the constituting acts of subjective experience"7 among this group of men. The function of the living body can only be understood in terms of itself and its own experiences of the world8. The body, then, is an extension, a space characterized by volume and materiality that is subject to the laws of the cultural and social world8, the "I" in the phenomenological sense, and the perception and possibilities of the self as a corporeal extension. According to Butler, what is embodied is performativity, the reproduction of basic structures that allow the corporeality of subjects to be named⁷. The body of the mayate (a term used in Mexico to refer to male prostitutes who do not identify as homosexual) is a set of possibilities that signifies both its appearance in the world as something that can be perceived and its concrete expression in the world8.

The geographic spaces in which male prostitution is performed largely overlap with the gay scene^{1,2}. These consist of the following: 1) closed spaces such as bars, nightclubs, saunas, pornographic movie theaters, establishments, private apartments, and clubs; found in these spaces are strippers, masseurs, sex workers in spas, and sex workers advertised in newspapers9-13; 2) virtual spaces 14-18; and 3) public places such as plazas, parks, and streets. Different labels exist, such as strippers, transvestites, streetwalkers, and mayates9,11,13,16,19-23. Here, this last category is of interest. The perception of the body is determined by the place in which the prostitution occurs, the label that it is given, and the sexual role that is assumed^{1,2,9}. Mayates signify their body with an exaggerated heterosexual compulsion, showing off their excessive masculinity^{1,2,9}. The body involves referents that locate it within a given context, and formulas for autonomy or subversion, as opposed to the generalizing labels that limit expressions of the plurality of human life, are found²⁴.

Taking the body as a unit of analysis, it is possible to establish characteristics regarding rates, uses, sexual practices, and norms as sex is commercialized and materialized through the body^{1,2,9}. It is the central element of prostitution, the source of sale and of desire; the philosophy and morphology of the body are conditioning elements of human sexuality25. A sexual body is recognized, about which it is important to understand the nature of bodily experience. More than "a natural species," it is a set of continually realizable possibilities8. Sexuality is established through a combination of two essential axes: 1) subjectivity, or who and what we are; and 2) society, or the growth, well-being, health, and future prosperity of the population. These elements are intimately connected, and at the center of both are the body and its potential²⁶.

The analysis of sexuality within the framework of male prostitution is understood through the following: 1) the social margins-sex becomes merchandise, and the need for survival can transform it into a transaction, whether for money or for favors^{25,27}; and 2) the hegemonic model of sexuality that has marked masculine traits, being phallocentric and focused on coitus, in which male sexualized desires are conceived of as being charged with elements of urgency that must be immediately satisfied28.

Men who sell their bodies are perceived as immoral²⁹ and endure a social stigma and the burden4 of being judged as socially inferior and dishonorable, generating claims of protection and redemption⁵. Homoerotic contact calls into question the individual's identity and sexual orientation30-36, exposing the issue of homosexual behavior in our culture, inviting silence or rejection^{14,37}, and perpetuating invisibility and an increased risk of sexually transmitted diseases(STDs) – as well as being considered a vector⁴. The body is essential to understanding men who engage in prostitution. It is a tool of socialization, socially and symbolically charged, an articulating axis of comprehension of what it means, phenomenologically, to be a male prostitute. The objective of this work is to interpret perceptions of the body and corporeality among a group of men who engage in male prostitution in downtown Guadalajara, Mexico.

Methodology

Is a qualitative phenomenological study from the interpretive perspective of Heidegger, utilizes Merleau-Ponty's perception of the body as a category of analysis. The fieldwork was performed in Tapatía Plaza in Guadalajara, Mexico, from September 2010 to June 2013 and concluded when data saturation was reached. The site is recognized as a space of male prostitution where men who are known as *mayates* can be found. The fieldwork occurred continuously over a period of eight months, during which the researcher directly interacted with men who engaged in male prostitution.

Here, Heidegger's hermeneutic phenomenology is understood in terms of the existence of the self and the conception of the self in the world, immediate experiences, and everyday experiences of being immersed in multiple meanings in a social world that implies intersubjectivity³⁸. The participants consisted of 13 men who engage in male prostitution in the Plaza and were willing to be in direct communication with the researcher. The selection criteria were as follows: 1) engagement in this type of activity; 2) the desire to participate in the study and the willingness to be interviewed; and 3) not being under the influence of drugs and alcohol, as determined by the researcher.

The research methods consisted of a combination of the following: a) doing *epoché*; b) the description and analysis of the intentionality and of being in the world; c) the reduction, through the descriptive moment, of structure to establish patterns; and d) constitution. The sampling was performed in two phases: a) purposive^{39,40}: meeting the selection criteria, i.e., being a man who engages in prostitution; and b) convenience: agreeing to verbal contact with the researcher to be interviewed.

Information-gathering techniques. The following three techniques were used: 1) Participant observation⁴¹: This was performed during the initial phase of fieldwork to gain knowledge about how the activity is performed and the relations among peers and clients. This space provided pathways for in-depth interviews and a means of establishing initial contact. 2) Informal conversations: Held both individually and in groups, these allowed for the building of mutual trust to facilitate the in-depth interviews. These first two techniques were not used for analysis but provided tools for approach and access in the field and allowed group dynamics, sched-

ules, and relations among peers and clients to be identified. 3) *In-depth interviews*^{42,43}: These were conducted entirely by the researcher in a direct manner in the Plaza through democratic conversations with no perks or financial remuneration; they ranged in duration from 30 minutes to two hours. This technique was essential to achieving the proposed objectives of the study. A total of 20 in-depth interviews were conducted with 13 men until data saturation occurred. The interviews were transcribed in full by the researcher in Microsoft Word with total fidelity to the audio recordings.

Analysis and processing of the data. An interpretive analysis of the perception of the body was conducted through the lens of Heidegger's phenomenology. The process involved thematic analysis drawing on intentionality, reduction, and constitution. Open coding was used for the interviews, grouping the codes according to the following five categories that emerged with regard to the body: a) dirtiness, b) the search for opportunities, c) corporeality and the attractiveness of bodies for clients, d) body language and initial contact and e) assigned value. The analysis was conducted using ATLAS.ti software.

Ethical considerations. The project was submitted to and approved by the research ethics committee of the Doctorate in Public Health Sciences at the University of Guadalajara in Jalisco, Mexico. Informed consent was obtained and, given the vulnerability of the subjects⁴⁴ and the possible consequences and negative repercussions resulting from the publication of the study, total confidentiality of the information and anonymity were maintained through the use of the names of superheroes as pseudonyms.

Results

Life experiences

The dirty body and stigma. The body of a mayate is stigmatized, and his sexuality is questioned. Hegemonic masculinity perpetuates this intrinsic stigma by recognizing social symbols, the macho, traits that run counter to what it means to be a mayate, because fucking gays affects your self-esteem (Superman, age 28). For some, engaging in prostitution makes them feel like trash, socially marked, with low self-esteem, which increases the perception of the stigmatized body⁴⁵.

I miss being a normal person. I don't want people to notice me for what I do. (Superman, age 28)

Like Superman, Flash recognizes that society perceives his activities as immoral. This perception reflects the social stigma⁴⁵ that the activity carries. For Batman, working as a mayate makes him feel degraded and disgusting, discredited, and gross. The intrinsic stigma of the activity and the sense of homophobia toward his clients is appar-

No, this is denigrating, for me and for lots of others. I'll tell you how I feel: gross! Having relations with a man is gross! ... It's degrading and disgusting, but you do it out of need... To support yourself. Out of need. It is humiliating and degrading... (Batman, age 25)

For *Thor*, the activity generates *remorse*, and he does it out of need, not for pleasure. It means nothing to him.

Well, you're human. It feels hot, but after it's over, after you get horny and do all sorts of things, then you feel a kind of remorse for having done it. It's more out of need, not for pleasure. Doing this is not very enjoyable. (Thor, age 25)

For Captain America (age 24), being a prostitute makes him feel dirty and feel bad, with a guilty conscience. Getting involved with other men is immoral because he likes women and loves the beauty of women. Having sexual contact with male bodies is associated with being dirty and immoral, which suggests elements of intrinsic homophobia and the denial of the work, a situation that is permeated by the discourse of hegemonic heteronormative sexuality.

On the other hand, Moonlight Mask perceives that people look down on him. They look down on me, as if I were a... Mm, one more vice of the system... (Moonlight Mask, age 34).

The body in search of opportunities. Due to stigma and social rejection, alternatives may be proposed as a way out. Vulnerability and the lack of opportunity suggest paths such as becoming involved in illegal activities.

Batman states that he has never stolen and has not joined any delinquent group to earn more money, although he has thought about it, and I hope I get an opportunity like that, in which you just do it, all or nothing. The reason is that his only hope is to live well and for my family to live well, my children to live well. For this reason, he waits all day in the Plaza for someone to come along so he can earn money, get three hundred or one hundred pesos to eat and support his family, a situation that reveals his condition as a provider (Batman, age 25).

For Captain America, it's worth more than money, that's why you want to get out of this. He

has no guaranteed pay, this is no way to live, constantly searching, questioning his dignity, which he says is more valuable than money. It is worth more than two thousand, three thousand pesos because I'm a human being. Meanwhile, easy money doesn't make ends meet (Captain America, age 24).

The body and corporeality as a means of attracting clients. The body and issues related to corporeality are central aspects of male prostitution. The body is merchandise, an object of desire and sale, and it is through the body that the agreed-upon, established, and contracted services materialize. There is a bodily plane from which attitudes and emotions enter into play; some use their corporeality as an element of sale, saying that they gain trust among their clients, establish closer emotional ties, and express elements that are typical of exaggerated masculinity. The body and corporeality are manifested through the following: language, trust, smiling, forms of dress, and company. These are converted into exchange value, elements that are configured through sexuality.

For *Flash*, the main draw is his body and the manner in which he speaks with clients, which is an important aspect of his activities as a mayate.

I don't know? The way you talk! Your body! Because the way you talk matters a lot. If you're crude, then that scares people. The body has a lot to do with it! (Flash, age 24)

According to Thor, his body and his height attract clients, in addition to the corporeality manifested in the manner in which he dresses and acts. The body is projected for monetary gain and is perceived as a whole.

One of the things people like is chatting and someone big. I mean, I think people look at me because I'm tall, I have big feet, and if you've got big feet, you've got it all [makes a gesture indicating penis size], I mean, you've got it all – if you have big feet, you're big, right? (Thor, age 25)

Aquaman believes his selling points are his skin color and that he is nice, adding that my smile helps a lot, and he does not consider himself sexy. Some clients tell him, I like the thugs, though he does not perceive himself as a thug.

A lot of them tell me it's my skin color! That I'm really nice. Sexy, no. I don't feel handsome. My skin color, being dark skinned, thin, and my smile helps a lot!... and others say they like guys that are like thugs, violent guys, right? Some say they like them violent. (Aquaman, age 28)

The bodily perception of Moonlight Mask is centered on gaining trust. This aspect plays a central role in selling his services, establishing closer ties and greater emotional contact, which makes the relationship more durable and not just about fucking or getting money but rather making friends and gaining trust. The ties that are established go beyond sexual contact and become durable. He has even been able to offer his services on credit, allowing clients to come back. What is likeable about him is chatting, just the way I am, I'm a polite person, and he offers clients another type of company, something he says that a lot of people in the Plaza don't have. Moonlight Mask establishes better and more durable relationships over time; talking about different issues is what makes him different from the rest, and it is his sales strategy, the corporeality manifested through conversation, confidence, and company.

Robin states that, in his experience, his own appeal is his body, his *penis and way of being*. On a corporeal plane, it is the manner in which he dresses, which is something that Thor also notes. Dressing as a cholo would lower his appeal among his clients and generate fear, although he says, *I've seen a lot of* cholos *working as* mayates (Robin, age 19). Similar to Robin and Thor, *Hulk* believes that the manner in which he dresses helps the manner in which he is perceived. He begins his day by choosing the clothes that he will wear to visit the Plaza. He likes to be *as well put-together as possible* to exhibit, show and offer himself to clients (Hulk, age 17).

Body language. Corporeality and the body are tools for establishing the initial contact, and body language and non-verbal language are the mechanisms for establishing contact. The gaze and visual contact are initial elements and have been described by Carrier⁴⁶. There is also the manner of walking: in an exaggerated and uncomplicated manner, in a line, with long steps and legs far apart, moving the arms and shoulders. Furthermore, there is the manner of sitting: with legs open or crossed and arms extended across the backrest of a bench, or sitting atop a window or stairway with legs open, arms resting on knees. The bodily disposition is key in identifying oneself as a *mayate*, putting on an act, as Butler explains⁷.

For *Moonlight Mask*, sitting on a bench (with legs open or crossed and arms extended across the back of the bench) and waiting for someone who is looking to *chat* is an everyday activity. There, he establishes the rate, the sexual acts to be performed, the limits, and the rules. During verbal contact, it is common for the client to ask about the size of the penis; this is the *hook*. A geography of the body is established and assigned

value, and interest is expressed in certain parts of the body, with the penis having particular value when the services are offered. Moonlight Mask shows off his erection. He has been in prostitution for 20 years, and showing an erection implies an appropriation of the task. He views it as part of his work and has no conflicts regarding his identity or sexual orientation.

The client will ask, 'So, what's it like?,' and you get it up right then and there so they can see it through your pants. I do that regularly, and they're, like, 'Oh!' That's the hook. Yes! I, I get it excited so it gets erect, and I show off the whole thing so you can see the size, the girth. (Moonlight Mask, age 34)

Robins its on one of the benches to wait for clients. He uses non-verbal language and body language to guide the initial contact, and some sit down right away, whereas others just walk by and look. Then, he initiates a conversation about age, origin, and sexual practices (Robin, age 19).

For *Iron Man*, the gaze is important because he uses it to attract his clients, *drawing them in* and showing that he is *adventurous* and has *a good penis, cleanliness*. He knows what to ask according to the level of the client.

Well yeah, having a way to get someone's attention. 'What's up? You want dick?' Or how you're going to talk to the guy, in English or in Spanish.... For example, 'What are you up to?,' 'Do you like the scene or not?,' 'What scene, the gay scene?,' and 'What do you do, do you prefer active or passive?' That's it, you know, topick someone up. (Iron Man, age 20)

The value assigned to the body, or the rate. The body as the materialization of activity receives a monetary value; sex is commercialized and exchanged for money. The rate depends on supply and demand, agreed-upon sexual practices, and the use or lack of use of a condom and drugs. Maximum and minimum rates are established, and those who deviate from what is established are sanctioned.

In Robin's experience, the rate is *two hundred pesos*, although *to each his own*. The two hundred includes *everything*, *or for me to put it in them*.

R: Yeah, all that! [referring to humping and oral sex by the client] Or for me to put it in them!

G: For you to put it in them? Oral sex? And what if they want to put it in you?

R: No! No-o! A lot of people do! Lots of people want it! You know! But some people charge more for someone to put it in them, [whispering] or some charge less! (Robin, age 19)

Spiderman states that he charges no less than fifty pesos, according to how the person looks. The

same was true for Robin and The Invisible Man. On some occasions, the client might pay more than what was agreed upon. Spiderman remembers that, once, in a service for a ruquito(a term used in Mexico for older people), he was paid more than what was agreed upon and what he expected, a rare situation (Spiderman, age 26).

Discussion

Experience as it is8 is recognized in everyday life in the Plaza, the difficulties of obtaining money for reasons such as the effect of being a caraquemada or "old hat"11; the financial situation of clients; the fear of robbery; the mayate not wanting to penetrate clients; and the general state of the country's economy.

The perception of the male body that is prostituted involves corporeality and the body as a means of communication with the world8, an element of sale and of desire^{1,2}, and a horizon of perception itself. Embodied sexuality is a mechanism of survival in the context of an economic relationship: a body exposed to risks, existing in a state of vulnerability, suffering upon recognizing his everyday situation, in crisis due to the search for obtaining money, the constant risk of contracting STDs^{6,16}, and being socially rejected and stigmatized3,4,6. These have been called "the crisis of the mayate", which is based on elements of corporeality and otherness, what Merleau-Ponty describes as a symbolic space in the cultural and social world in which the other is present in an impersonal manner, anonymously, representing a collective figure8. Common descriptions include there are almost no customers around anymore, people don't pay attention to them, and the mayate no longer wants to penetrate clients. These statements demonstrate that the other is present in an impersonal manner, anonymously, representing the collective figure of the *mayate*^{2,9}.

Another aspect that is added to the "crisis of the mayate", of a body that suffers, is the alternative activities that are viewed as a way out of the crisis, something that has not been described in the literature. Among this otherness, two groups of mayates can be recognized: a) the mayates who are going to "rob" their clients, a situation that even further affects the crisis; and b) those that seek out clients to sell sexual services^{2,6,9,20}. Alternatives to escape the crisis include asking for money, finding someone to hook you up, spending more time in the Plaza, and arriving earlier.

The dirty body: stigma. The body acquires a

symbolic burden and socio-cultural stigma²⁶, a situation that causes it to be socially devalued²⁵ in light of hegemonic masculine discourse. The "profoundly discrediting" attribute recognized as stigma⁴⁵ is interpreted in the perception of the dirty body, an assailed and eroded masculinity, and the rejection of the activity and its sexuality, something that has been described in previous research^{28,30-32,47}. This generates a heavy emotional burden and a constant struggle with the activity. The symbolic burden imposed by a social body on what it means to be a man increases the levels of vulnerability and generates undesirable responses in self-perception and acceptance^{3,4,6,45}.

Hegemonic masculinity perpetuates the intrinsic stigma by recognizing the social symbols of what it means to be a man²⁸, aspects that run counter to what it means to be a mayate. The perception of the stigmatized body is recognized along four lines: a) being a mayate; fucking clients calls the sexuality of the individual into question in the context of a hegemonic discourse of sexuality and masculinity^{28,46-50}; b) homoerotic sexual practice, which is associated with disgust, and sexual contact between men raises questions about their identity and sexual orientation even though it occurs as part of an economic exchange, a fact that has been noted in previous studies30-36,47,50; c) being a prostitute; assigning economic value to the body and corporeality, engaging in an activity that is looked down upon socially14, that is associated with an attack on morals, that is a synonym of shame, humiliation, and disdain by the self and others; this situation perpetuates secrecy and invisibility as well as distancing from the family and society, which has been noted by other authors11,14,15,48 and is an obstacle to studying this population and designing relevant public policies¹⁴; and d) the risk of contracting STDs, particularly HIV/AIDS^{27,30}. This is all within the context of a society in which heterosexuality is the prevailing social norm^{27,28,49}. Hegemonic masculinity is evident in the sexual relations between these men^{2,37,49,50}, generating elements that stigmatize them and presenting a narrative that differs from what occurs in practice4.

Body language and initial contact. Bodies speak through corporeal language, which is an essential aspect of the initial contact^{1,2}. The body is a source of sale and desire, and the philosophy and morphology of the body are conditioning elements for human sexuality²⁵. The body and corporeality are necessary for establishing the initial contact because body language and non-verbal language provide the initial mechanisms of establishing contact^{1,2,46}. Issues related to the body such as the gaze, ways of walking, sitting, or the bodily position are keys to identifying oneself as a *mayate*^{1,2}. Masculinity finds its home in the body; it is projected through corporeality and puts into play a certain staging⁷. Bodily codes revolve around the gaze^{1,2,46}, and following and holding the gaze is the first step, and ways of walking or sitting are mechanisms for seeking out a potential client^{1,2}.

The ritual of contact is framed within the context of hegemonic masculinity, and dominant masculinity is put in play by the *mayate* in relation to the client. The latter is subordinate, whereas the *mayate* establishes a position that gives his power and economic value by offering his masculinity. According to previous studies^{30-35,46,47,50}, it is once again demonstrated that men are dynamic in the construction of their sexual existence, and their behavior is influenced by the understanding of how their actions are related to the precepts of hegemonic masculinity.

Final considerations

Among men who perform male prostitution in Tapatía Plaza in Guadalajara, Mexico, the body is

perceived through questionings that are marked by strong social stigmatization, in addition to the recognition of a hegemonic masculine discourse.

The perception is of a body that is dirty and stigmatized, a masculinity that is assailed by stigma, and a rejection of the activity and of sexuality. This situation generates an emotional burden and a constant struggle with the activity in the face of the symbolic burden imposed by a social body with regard to what it means to be a man, and hence, there is a heightened level of vulnerability and risk of mental health problems.

The perception of the body is interpreted as "a body that suffers," and these men are engaged in a constant struggle to acquire money for subsistence, which is constantly expressed as something *that is difficult*, a fact that sharply contrasts with so-called *easy money*, understood as quickly and easily acquired.

The body is a tool of the trade. Aspects of hegemonic masculinity regarding the body and corporeality are recognized, and conversations underscore a lack of concern for maintaining a corporeal figure, with no reference made to specific practices related to maintaining a healthy body such as diet or exercise, as other priorities that are tied to the need for survival, such as food and shelter, are clearly established.

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