Performance indicators and decision making for outsourcing public health laboratory services

ABSTRACT

OBJECTIVE: To develop performance indicators for outsourcing clinical laboratory services, based on information systems and public administrative records.

METHODS: In the municipality of Rio de Janeiro, Southern Brazil, the public health laboratory network comprised 33 laboratories with automated equipment (but no integrated information system), 90 primary care units (where sample collection was performed) and 983 employees. Information records were obtained from the administrative records of the Budget Information System for Public Health and the Outpatient and Hospital Information System of the Unified Health System. Performance indicators (production, productivity, usage and costs) were generated from data collected routinely from 2006 to 2008. The variations in production, costs and unit prices for tests were analyzed by Laspeyres and Paasche indices, which specifically measure laboratory activity, and by the Consumer Price Index from the Brazilian Institute of Geography and Statistics.

RESULTS: A total of 10,359,111 tests were performed in 2008 (10.6% increase over 2006), and the test/employee ratio grew by 8.6%. The costs of supplies, wages and providers increased by 2.3%, 45.4% and 18.3%, respectively. The laboratory tests per visit and hospitalizations increased by 10% and 20%, respectively. The direct costs totaled R$ 63.2 million in 2008, representing an increase of 22.2% in current values during the period analyzed. The direct costs deflated by the Brazilian National Consumer Price Index (9.5% for the period) showed an 11.6% increase in production volumes. The activity-specific volume index, which considers changes in the mix of tests, showed increases of 18.5% in the test price and 3.1% in the production volume.

CONCLUSIONS: The performance indicators, particularly the specific indices for volume and price of activity, constitute a baseline of performance potential for monitoring private laboratories and contractors. The economic performance indicators demonstrated the need for network information system integration prior to an outsourcing decision.

INTRODUCTION

Clinical analysis, following a general trend in medical diagnostics, is increasingly gaining attention as an economic activity in the health care sector. The *Sistema de Informações Ambulatoriais do Sistema Único de Saúde* (SIA/SUS – Outpatient Information System of the Unified Health System) database shows that diagnostic procedures in clinical laboratories were responsible for R$ 1.8 billion in federal spending by SUS in 2009. More than R$ 1 billion were spent in public clinical laboratories. Due to the constant need for investment and technological upgrades, clinical diagnostic laboratories need to improve operations, monitor quality and efficiency, reduce costs and optimize production to ensure profitability in the private sector and sustainability in the public sector. The scale of test production is considered to be a prerequisite for economic viability. Thus, the market has seen increasing competition, corporate mergers and acquisitions, and pressure for outsourcing these services in the private sector and, more recently, in SUS.

Assessment of productivity, budget definitions, technological resources and decisions on outsourcing – whether to “make or buy” these services – increasingly require the use of performance indicators. Lack of information on costs, volume and quality jeopardizes administrative decisions and monitoring of contracts, thus increasing outsourcing costs.

Although the use of performance indicators has been increasing in private laboratories, only a few laboratories in Brazil regularly monitor economic and financial indicators. In public clinical laboratories, activities are monitored by the traditional methods of counting the number of tests performed, internal controls and external quality evaluation focused on laboratory analytical processes, which are best understood by professionals.

Data collection involved in the development of performance indicators demands organizational resources and is especially hard for public health laboratories, in which integrated information systems are rare. It is therefore desirable to develop approaches for creating economic-financial indicators using existing information, without requiring changes in the existing record information system.

This study describes performance indicators designed to monitor the activities of a municipal clinical laboratory network that does not have an integrated information system; these indicators can also be useful in analyzing and monitoring proposals for outsourcing. The performance indicators use information available in municipal administrative records of the *Sistema de Informações de Orçamentos Públicos para a Saúde* (SIOPS – Budget Information System for Public Health), the SIA/SUS and the Hospital *Sistema de Informações Hospitalares do SUS* (SIH/SUS – Information System of the Unified Health System).

The availability of detailed information on the costs of staff, supplies and ancillary services (inputs) and information on volume produced, defined as the number and mix of tests (outputs), enables the elaboration of price and volume indices that are specific for each activity. These indices allow for economic and financial analyses that are more appropriate than analyses traditionally obtained by deflating costs using a total economy price index.

Volume and price indices are used to track changes in economic activities in the System of National Accounts, and to monitor outsourced health care services in New Zealand and productivity in United Kingdom’s National Health Services (NHS). NHS had specific indices for 2,061 health care activities between 2003 and 2004. The U.S. Bureau of Economic Analyses also studied the implementation of specific activity indices for health care.

The use of performance indicators to assess Brazilian public health organizations is rare. There is a growing trend toward outsourcing clinical laboratory analysis in SUS unmatched by proposals for performance evaluation in both the public network and third-party laboratories. Thus, the objective of this study was to develop performance indicators for the laboratory network and to discuss the importance of using specific indices in addition to the implications of outsourcing and other management strategies.

METHODS

The present study is a service evaluation for management and decision making. The Rio de Janeiro network of clinical laboratories assessed is one of the largest public networks of clinical analysis laboratories and the second largest public producer of clinical pathology tests in southeastern Brazil. It comprises 33 laboratories (21 hospitals and 12 outpatient clinics) and 90 primary care units for sample collection, which account for half of the outpatient clinical pathology tests of the SUS in the municipality. The network offers 170 different laboratory tests in 8 major specialties (hematology, biochemistry, microbiology, immunology, hormones, tumor markers, urine and blood gases) and has automated analytical equipment that is compatible with the size of each...
laboratory; however, there is no integrated laboratory information system.

The following indicators were generated for the period between 2006 and 2008: (a) production indicators, which express the qualitative and quantitative characteristics of the products generated (outputs); (b) labor productivity indicators, which express the efficiency of labor activity;

(c) utilization indicators, which express trends in the use of products; (d) cost and price indicators, which capture the mobilization of financial resources to enable productive activity (inputs); and (e) indices that reflect the volume and prices specific for this laboratory network activity. The definitions, calculation methods and data sources are described below.

Production indicators

Tests produced - total. The total number of tests among hospitalized patients; both emergency and outpatient services. The data were obtained from reports on the number of tests, per type of test, sent by the laboratories in the network to the central agency.

Tests produced - outpatient. Number of “Procedures presented” to group 11 (Clinical Pathology) in SIA/SUS by local health units. Losses, routine equipment calibration tests and test repetitions were not computed.

Tests produced - hospital. The difference between the total number of tests and the number of outpatient tests produced.

Productivity indicators

Clinical Analysis Staff: The total number of staff directly employed in the clinical laboratories. The information was obtained from the Human Resources Department of the Municipal Secretary of Health (SMS).

Test per employee/year: The ratio of the total number of tests and the number of staff working in the laboratory network.

Test/paid work hour: The test per employee/year indicator divided by the average number of annual paid work hours per employee (1,644 hours/year).

Utilization indicators

Tests/visits ratio: Indicates trends in the demand for laboratory tests in the visits conducted by the health care units. The ratio is obtained by calculating the “total number of procedures” (tests) presented annually in group 11 (Clinical Pathology) divided by the total number of visits conducted by the municipal health care units. The number of visits was obtained from the total number of procedures presented in Group 2 (Basic Medical Procedures) plus the number of procedures selected during the visit (0701202-0703101) in Group 7 (Specialized Procedures of Medical Professionals and other Technical Professionals) of SIA/SUS.

Cost indicators

Provider contractor expense: Amount paid to the provider to perform tests that are not offered by the clinical laboratory network. Corresponds to the “Amount Paid” to the provider, recorded in SIA/SUS and collected on the website of the State Department of Health

Direct cost: The sum of personnel, supplies and contracted provider expenditures.

Unit price of the test in current values: The direct cost divided by the total number of tests. This price does not consider variations in the mix of tests.

SUS value per test: The average amount paid by the federal SUS per test performed. The total amount paid is divided by the number of tests shown for Group 11 (Clinical Pathology) of the SIA/SUS (until 2007).

Composite indices for activities

Volume index

Changes in volume allow for the monitoring of production growth, considering the changes in the number and specialty of tests performed (mix of tests).

\[^{b}\text{Cussiel AK. O impacto da tecnologia da informação sobre os indicadores de desempenho, qualidade e econômicos de um laboratório clínico de médio porte [master's dissertation]. Campinas: Faculdade de Ciências Médicas da UNICAMP; 2009.}\]
Volume indices were calculated as Laspeyres indices\textsuperscript{22} from the production data disaggregated by specialty (Table 1) and the percentage share of each specialty in the production costs (Table 2) for the years studied. Costs for staff and third party services (contracted provider), which comprise the other portions of the total direct cost, were assumed to have similar cost distributions among the specialties as were supplies costs.\textsuperscript{5}

The Laspeyres index is a weighted arithmetic mean, in this case, by the specialties of the tests, using as weights the prices (costs) for prior periods. The volume change ($L_q$) in year $t$ shows the growth from year $t-1$ to year $t$ and uses prices ($p$) in year $t-1$ as weights.

$$L_q = \frac{\sum p_{t-1}q_t}{\sum p_{t-1}q_{t-1}}$$

Price indices capture changes in prices (costs) that do not arise from change in volume. These prices were calculated as Paasche indices.\textsuperscript{5, 22} The price index ($P_p$) in year $t$ is calculated as the ratio between the change in value, which in this study is equivalent to the cost, and volume change.

$$P_p = \frac{\sum p_tq_t}{\sum p_{t-1}q_t}$$

The analyses performed included:

(a) Changes in labor productivity and participation of three expense items – personnel, supplies and provider – in total costs between 2006 and 2008 (Table 3).

(b) Production costs and test unit prices in 2006 and accumulated changes for the period between 2006 and 2008, deflated by the consumer price index reported by the Brazilian Institute of Geography and Statistics (IPCA/IBGE) and by the price index specific for each activity calculated in the study (Table 4).

**RESULTS**

The number of tests performed increased by 10.6% between 2006 and 2008. The largest variations in the number of tests performed among specialties occurred in microbiology, hematology and tumor markers. The smallest variations occurred in the specialties of gas analysis, immunology and others (Table 1).

Immunoogy tests accounted for more than a third of the supplies costs, even though on average, the number of immunology tests represents one-tenth of the total number of tests performed during the period analyzed. Biochemistry, representing less than 60% of the total number of tests performed (Table 1), accounted for 14% to 16% of the total supplies costs (Table 2). This percentage determines the different weights of these specialties in the volume (mix) of tests.

Table 3 shows the 22.2% increase in the total cost of the clinical laboratory services network in current values between 2006 and 2008. Although the number of tests increased by 7.8% in 2007 compared with 2006 (Table 4), the number of tests performed in specialties with greater weight in terms of costs (immunology, hormones, blood gas analysis and tumor markers) decreased and this is reflected in the negative volume variation (-2.3%) (quantity weighted by the cost participation of different types of tests) for that year (Table 4).

Utilization indicators show a 10% increase in the number of tests requested by outpatient units per visit as well as a slightly over 20% increase in the number of tests per admission between 2006 and 2007. A comparison with the 2008 data was not possible due to changes in the Datasus coding procedures. The test unit cost in current values was 41.4% (2006) and was 33.8% (in 2007) higher than the SUS value for the years studied (Table 3).

There was an increase in the test/employee per year ratio (productivity) between 2006 and 2007, followed by a decrease in 2008. Nevertheless, an increase of 8.6% in labor productivity was observed between 2006 and 2008. The maximum annual labor productivity during the period analyzed was 10,797 tests per employee in 2007, ranging between 5.8 and 6.6 tests per hour paid during that period (Table 3).

There was an increase in personnel expenditures. In contrast to the 2.3% increase in supply costs, staff costs increased by 45.4%. In 2006, personnel costs accounted for 45.6% of the total direct costs and, in 2008, for 54.2% of this cost (Table 3).

The deflation of production costs by the IPCA to correct for the effect of inflation resulted in an average change of 9.5% in consumer prices during the period analyzed. Use of IPCA showed an increase in of 11.6% in production volume during the study period. The indices that were specifically calculated to measure the activity of the clinical laboratory network, considering the actual variation of prices and volume (mix of test), showed increases of 18.5% of the unit prices of the tests and 3.1% in the production volume (Table 4).

**DISCUSSION**

The present study showed the feasibility of monitoring a large public health laboratory that lacked an integrated information system using performance indicators. The use of administrative records, SIOPS\textsuperscript{20, 25} and specific price and volume indices to monitor health care services is still not common practice in Brazil.
The number of tests performed and the installed capacity of the clinical laboratory network were equivalent to those reported for some large private national laboratories. However, only 10% of the test types performed in private laboratories are available in the public sector.

The direct costs of clinical analyses accounted for 2.9% of the total costs for the health of the municipality recorded in SIOPS for 2008, lower than the costs in this area cited in the literature. Questions referring to the productivity and efficiency of the public sector have been used as arguments to expand outsourcing. The labor productivity ranging from 5.8 to 6.6 tests per paid hour in the laboratory network is similar to the numbers reported in national and international studies. The assessed municipal network productivity is even more relevant when considering the lack of an integrated information system and the recognized influence of integration and automation on productivity.

Productivity varies among distinct laboratory sectors, such as reception, sample collection and analysis, due to the automation of analytical processes, which are growing in this sector. Cussiolo (2009) showed in a private hospital laboratory that productivity was approximately 3.5 times higher for the analysis sector when compared with other sectors. The implementation of an integrated information system in the laboratory doubled the productivity, reaching 11,845 tests/year.

Valenstein et al (2003) analyzed 255 U.S. hospital and non-hospital laboratories and reported a productivity ranging from 9.3 to 14.6 tests per paid hour. In a study by Garcia Salas et al (2008), which considered only analytical work, the tests per paid hour ranged from 18.8 to 34.8.

In addition to the degree of automation and information systems integration, the analysis of labor productivity should also consider the complexity and the regimes of operation (emergency or routine), the availability of supplies and the budget. Specifically, in the public sector...
sector, labor productivity may not measure performance relative to unrationed demand\textsuperscript{21} if limited, for example, by the availability of supplies.

The stability of supplies costs often reflects budget constraints or delays in the procurement process, which act as productivity-limiting factors. The proper fit between supplies availability, labor effort and installed capacity increases efficiency. Public organizations often have low flexibility in changing these parameters, and this fact is emphasized by the proponents of outsourcing public services.\textsuperscript{11}

The increase in supplies expenditures in current values (2.5\%) was lower than the increase in the volume of production (3.1\%), suggesting efficiency gains in the procurement process. The increase in direct laboratory costs and unit price of tests was mainly due to atypical expenditures on personnel, related to wage increases that were well above the total economy averages for the period.

The detection of the influences of production volume changes, particularly variations in test mix, on laboratories costs is a constant challenge.\textsuperscript{4,13} France et al.\textsuperscript{7} (2003) suggested adding the indicator “percentage of specialized tests” to monitor the amount of testing performed. However, this strategy does not provide indices that allow comparing volume changes over time or correlations with costs.

One of the novelties of the present study is the use of specific volume and price indices that allow comparisons over time. For most cost analyses, disaggregated information on production volume is not available and analyses rely on information on total values for successive periods. Thus, in cost analyses one traditionally deflates total costs using a general price index of the economy, such as the IPCA-IBGE or the General Price Index (\textit{Índice Geral de Preços}).

However, when detailed information on input prices and production volume (outputs) for an activity is available, it is possible to produce specific price and volume indices. These indices should be preferred because they take into account changes in the mix of products.\textsuperscript{5} Analyses performed using general economy price indices and specific indices for the activity can lead to vastly different conclusions. Accordingly, several countries are interested in improving price and volume indices for a growing number of specific health-related activities.\textsuperscript{5}

\begin{table}[h]
\centering
\caption{Performance indicators for clinical laboratory network. Rio de Janeiro, Southeastern Brazil, 2006-2008.}
\begin{tabular}{lcccc}
\hline
Indicator & 2006 & 2007 & 2008\textsuperscript{a} & Change in the period (%) \\
\hline
Production indicators (in units) & & & & \\
Total tests & 9,366,972 & 10,095,542 & 10,359,111 & 10.6 \\
Tests in hospitalizations & 1,404,012 & 1,663,939 & NA & - \\
Tests in outpatient visits & 7,962,960 & 8,431,603 & NA & - \\
Productivity indicators (in units) & & & & \\
Clinical analysis staff & 983 & 935 & 998 & - \\
Tests / employee (productivity) & 9,529 & 10,797 & 10,379 & - \\
Tests / paid hour & 5.8 & 6.6 & 6.3 & - \\
Change in labor productivity (%) & 13.3 & -4.1 & 8.6 & - \\
Utilization indicators (in units) & & & & \\
Outpatient tests / visit SUS & 1.1 & 1.2 & NA & - \\
Tests: hospitalization SUS & 13.9 & 16.9 & NA & - \\
Costs indicators (in thousand R$ - current value) & & & & \\
Personnel costs & 23,590.00 & 26,650.00 & 34,308.00 & 45.4 \\
Supply costs & 27,209.00 & 27,160.00 & 27,829.00 & 2.3 \\
Provider costs & 955.00 & 1,158.00 & 1,130.00 & 18.3 \\
Direct costs & 51,754.00 & 53,236.00 & 63,261.00 & 22.2 \\
Unit price indicators (in R$ - current value) & & & & \\
Unit price of the test & 5.53 & 5.27 & 6.12 & 10.8 \\
SUS value by test & 3.91 & 3.94 & NA & - \\
\hline
\end{tabular}
\textsuperscript{a} Data obtained from the Outpatient and Hospital information System of SUS for 2008 was not included due to changes in the information system during that period, which hamper comparison with prior years.
\end{table}
The change in the unit price of the test measured at current prices or based on IPCA values underestimated the rise in prices. The deflation reported by IPCA overestimated the increase in production volume. It implicitly assumes that prices increase at the identical rates in the economy and does not consider the relative reduction of the complexity of the product mix along the period.

The test/visit and test/hospitalization ratios increased between 2006 and 2007, suggesting greater capacity for absorbing the demand in the laboratory network and growth in the number of tests requested. Utilization indicators, whose potential impact on costs is emphasized in the literature, are important for planning the provision of tests and managing the use of tests. The outsourcing of clinical laboratory services is growing, and the requirement of scale to ensure business viability can be a powerful incentive for pushing the expansion of use.

Additional factors to consider in making decisions about outsourcing include: the significant scale and reduced scope of test production favor efficient operation and can support the option to invest in the network; the knowledge already accumulated in the technical field that may be lost by outsourcing; and the fact that there are approximately one thousand public employees in the network. According to Brazilian public administration laws, most of them could not be moved to another activity.

The differences in the mix of tests, cost definitions and methods of calculating cost, which may or may not include the depreciation and indirect costs, make the comparisons between the present results and data reported in other studies impossible.

The indirect costs, which were not included in the evaluation of the laboratory network, accounted for 20% of the total costs in a large business group operating in the country in 2010. In many outsourcing contracts for clinical analysis testing by SUS, service providers carry out their activities in public facilities. Thus, the indirect costs remain the responsibility of public management, which reinforces the option to use the direct cost proposed in this work.

Limitations inherent in the proposed set of indicators include the lack of sufficient data to analyze trends and their focus on activities and use of resources. A more robust system for measuring performance would include indicators that allow the monitoring of the quality of the pre- and post-analytical processes in addition to indicators measuring the health outcomes of patients, such as turnaround time of results, appropriateness of requested tests and customer satisfaction. The international discussion on the methods to measure the volume and performance in public health has already begun to incorporate quality and outcome indicators.

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<table>
<thead>
<tr>
<th>Performance indicator</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>Cumulative change (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total production</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of tests (units)</td>
<td>9,366,972</td>
<td>10,095,542</td>
<td>10,359,111</td>
<td>10.6</td>
</tr>
<tr>
<td>Quantity change (%)</td>
<td>7.8</td>
<td>2.6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Volume change (deflated cost by IPCA) (%)</td>
<td>-0.7</td>
<td>12.5</td>
<td></td>
<td>11.6</td>
</tr>
<tr>
<td>Volume change (deflated cost by specific price index of the activity) (%)</td>
<td>-2.3</td>
<td>5.6</td>
<td></td>
<td>3.1</td>
</tr>
<tr>
<td>Production cost (in thousand R$)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>In current values</td>
<td>51,754.00</td>
<td>53,136.00</td>
<td>63,231.00</td>
<td>22.2</td>
</tr>
<tr>
<td>Corrected IPCA (referring to prices in 2006)</td>
<td>51,754.00</td>
<td>51,365.60</td>
<td>57,785.67</td>
<td>11.6</td>
</tr>
<tr>
<td>Corrected by price index of the activity (referring to prices in 2006)</td>
<td>51,754.00</td>
<td>50,547.59</td>
<td>53,375.62</td>
<td>3.1</td>
</tr>
<tr>
<td>Unit price of the test (R$)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>In current values</td>
<td>5.53</td>
<td>5.26</td>
<td>6.12</td>
<td>10.8</td>
</tr>
<tr>
<td>Corrected by the estimated volume with IPCA</td>
<td>5.53</td>
<td>5.72</td>
<td>6.05</td>
<td>9.5</td>
</tr>
<tr>
<td>Corrected by the estimated volume with price index of the activity</td>
<td>5.53</td>
<td>5.81</td>
<td>6.55</td>
<td>18.5</td>
</tr>
</tbody>
</table>

IPCA: Índice de Preços ao Consumidor Amplo (Brazilian National Consumer Price Index)

a Paasche index
b Laspeyres index
c Unit price = unit price 2006 * value index / volume index

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In conclusion, performance and the current production scale of the laboratory network do not recommend an immediate decision to outsource. However, prices increased above the levels recorded for the general economy in the analysis using specific indices for price and volume. These increases were strongly based on wage increases that were well above the average for the economy, which are not usual in the municipal public service. The average unit cost of a test remained close to the values reported by SUS. Thus, there is reason to believe that an integration of information systems and other streamlining management solutions can reduce the average unit test cost.

REFERENCES


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