New light on malaria parasite life cycle fuels hope for prevention and treatment

Discoveries made independently by two US research teams reveal insights into key stages of the malaria parasite’s life cycle and could, according to experts, spur development of a vaccine and new drugs against the disease.

One discovery, reported in the 5 January issue of *Science* by Ana Rodríguez and her colleagues at the Departments of Medical and Molecular Parasitology, and of Pathology at the New York University School of Medicine, relates to the early or infective form of the malaria parasite that is injected into a person by mosquitoes. At this so-called sporozoite stage, the parasite moves quickly to the liver. The researchers have shown that, contrary to current wisdom, sporozoites do not develop in the first liver cell they enter, but rather wander about, puncturing four or five different cells, until they find a “suitable” cell to settle in for a few days.

What’s more, the researchers showed, sporozoites don’t need the little sacs, or membrane vacuoles, that most bacteria and parasites use to protect themselves during entry into a cell until they settle down to develop: they can also “choose” to penetrate cells directly.

After the sporozoite elects its final liver cell to squat in, the research team observed, it spends a few days replicating down to develop: they can also “choose” to penetrate cells directly.

Once the PEMS are outside the red blood cell, the researchers showed, the merozoites can be trapped within the PEMS by treating the PEMS with a chemical called E64, a so-called “protease inhibitor”. E64 appears to block the merozoites’ mechanism for escaping the PEMS, so preventing the invasion of new red blood cells. Similar enzyme inhibitors are used as part of the triple therapy against AIDS.

If this laboratory finding can be confirmed, it could, Dr Goldberg believes, offer a new route for developing drugs to prevent full-blown malaria disease. ―

Robert Walgate, London

Film actors’ flaunting of tobacco brands rises despite ban

Endorsement of tobacco brands by actors appearing in US-made feature films has increased significantly since 1990, when the American film industry adopted voluntary guidelines on paid tobacco brand endorsements, according to a US study published in the 6 January issue of *The Lancet*.

The US film industry adopted the guidelines just as the US Congress was holding hearings to examine partnerships between the tobacco and the film industries. The guidelines ban tobacco companies from making payments to film-makers and actors in exchange for featuring tobacco products in films.

But the ban has done little to reduce tobacco brand appearances, says James Sargent, a Professor of Pediatric and Adolescent Medicine at the Dartmouth-Hitchcock Medical Center in Lebanon, New Hampshire, and lead author of the *Lancet* paper. Dr Sargent’s research team scrutinized the top 25 US box office films from 1988 to 1997, a total of 250 films. They split the films into two groups, those made before the guidelines took effect and those made afterwards.

The researchers then measured the number and type of tobacco brand appearances found in each film.

The overall prevalence of brand appearances — found in more than a quarter of the films, with tobacco use appearing in more than four-fifths — didn’t change after the ban took effect, but there was a dramatic increase in the proportion of films showing actors using specific tobacco brands: from 1% of films before to 11% after the ban.

Four US cigarette brands accounted for 80% of the brand appearances (see pie-chart). One of the highest paid US tobacco brands was holding hearings to examine partnerships between the tobacco and the film industries. The guidelines ban tobacco companies from making payments to film-makers and actors in exchange for featuring tobacco products in films.

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“Actor endorsement is just the kind of thing companies are willing to pay lots of money for,” Sargent says. As evidence he points to other product placement deals. Producers of a 1997 James Bond film, *Tomorrow Never Dies*, received nearly US$ 98 million from corporations in return for featuring their brands of such goods as beer, spirits, car, and mobile phones.