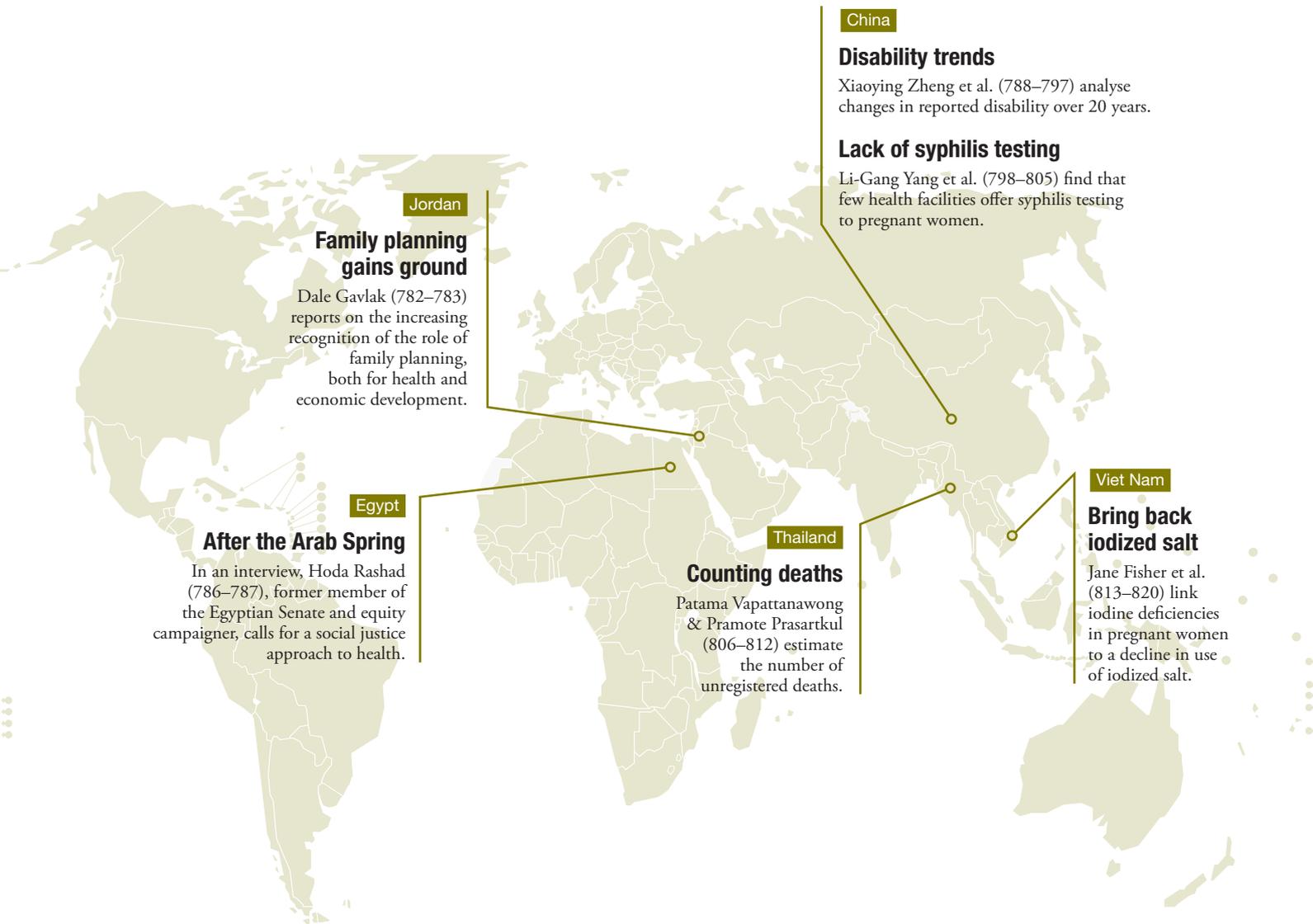


In the editorial section, Manisha Nair et al. (778) discuss the impact of policies outside the health sector on infant mortality. Isabella Danel et al. (779) call for better reporting systems of maternal deaths in low-income countries.



## Social media for health

Ben Jones (784–785) reports on the increased role of social media for public health.

## New ideas for AIDS

Heidi J Larson et al. (846–852) outline a new direction for a global response to the AIDS epidemic.

## Genetics and malaria drugs

Mary W Roederer et al. (838–845) suggest that host genetics should play a role when selecting antimalarials.

## High coverage of HPV vaccines

D Scott LaMontagne et al. (821–830) assess coverage of the human papillomavirus vaccine in India, Peru, Uganda and Viet Nam.

## Evaluating effectiveness

Theodore Svoronos & Kedar S Mate (831–837) propose new ways to evaluate health programmes in different settings.